

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A ~~method~~, method comprising:
 - broadcasting first content descriptors to one or more clients, the first content descriptors describing content for broadcast;
 - prioritizing the content in response to a feedback received from the one or more clients, wherein the feedback is automatically generated transparent to the one or more clients based on an amount of content consumed by the one or more clients;
 - broadcasting second content descriptors, the second content descriptors describing the prioritized content for broadcast; and
 - broadcasting the prioritized content to the one or more clients.

Claim 2-80 (Cancelled)

81. (Original) The method of claim 1, wherein the feedback received from the one or more clients is received in a batch.
82. (Previously Presented) The method of claim 1, further comprising staggering sending the feedback to a server by the one or more clients, wherein the staggering is based on a last time each of the one or more clients sent feedback to the server.

83. (Original) The method of claim 1, further comprising updating one or more demand data tables at the one or more clients in accordance with the first and second content descriptors.
84. (Original) The method of claim 83, further comprising selectively storing the content in accordance with the one or more demand data tables.
85. (Original) The method of claim 84, further comprising updating the one or more demand data tables by the one or more clients.
86. (Previously Presented) The method of claim 1, further comprising filtering the content received from a server based on the content the one or more clients are interested in.
87. (Original) The method of claim 1, wherein the content first and second content descriptors include metadata to describe the content and the prioritized content.
88. (Original) The method of claim 1, further comprising generating the second content descriptors in response to the feedback received from the one or more clients, the feedback including a demand indicating a level of desirability for the content.

89. (Previously Presented) The method of claim 88, wherein the prioritizing of the content comprises generating a list of demanded content of the content in accordance with the level of desirability.
90. (Original) The method of claim 1, further comprising updating one or more descriptor tables at the one or more clients in accordance with the first and second content descriptors.
91. (Currently Amended) A machine-readable medium ~~having stored thereon data representing sets of comprising instructions which, which~~ when executed by a machine, cause ~~the-a~~ machine to:
- broadcast first content descriptors to one or more clients, the first content descriptors describing content for broadcast;
- prioritize the content in response to a feedback received from the one or more clients, wherein the feedback is automatically generated transparent to the one or more clients based on an amount of content consumed by the one or more clients;
- broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast; and
- broadcast the prioritized content to the one or more clients.
92. (Original) The machine-readable medium of claim 91, wherein the feedback received from the one or more clients is received in a batch.

93. (Previously Presented) The machine-readable medium of claim 91, wherein the one or more clients stagger sending the feedback to a server, wherein the staggering is based on a last time each of the one or more clients sent feedback to the server.
94. (Previously Presented) The machine-readable medium of claim 93, wherein the one or more clients filter the content received from the server based on the content the one or more clients are interested in.
95. (Previously Presented) A system comprising:
 - a client; and
 - a server coupled to the client to broadcast first content descriptors to the client, the first content descriptors describing content for broadcast, prioritize the content in response to a feedback received from the client, wherein the feedback is automatically generated transparent to the client based on an amount of content consumed by the client, broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast, and broadcast the prioritized content to the client.
96. (Original) The system of claim 95, wherein the feedback received from the client is received in a batch.

97. (Previously Presented) The system of claim 95, wherein the client staggers sending the feedback to the server, wherein the staggering is based on a last time the client sent feedback to the server.
98. (Original) The system of claim 95, wherein the client filters the content received from the server based on the content the client is interested in.
99. (Previously Presented) An apparatus comprising:

a network including a first computer system coupled to a second computer system, the first computer system to broadcast first content descriptors to the second computer system, the first content descriptors describing content for broadcast, prioritize the content in response to a feedback received from the second computer system, wherein the feedback is automatically generated transparent to the second computer system based on the amount of content consumed by the second computer system,

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast, and broadcast the prioritized content to the second computer system.
100. (Original) The apparatus of claim 99, wherein the first computer system comprises a server, and the second computer system comprises a client.

101. (Original) The apparatus of claim 99, wherein the feedback received from the second computer system is received in a batch.
102. (Previously Presented) The apparatus of claim 99, wherein the second computer system staggers sending the feedback to the first computer system, wherein the staggering is based on a last time the second computer system sent feedback to the first computer system.
103. (Original) The apparatus of claim 99, wherein the second computer system filters the content received from the first computer system based on the content the second computer system is interested in.